

THE CASH FOR CREATOR COLLECTION

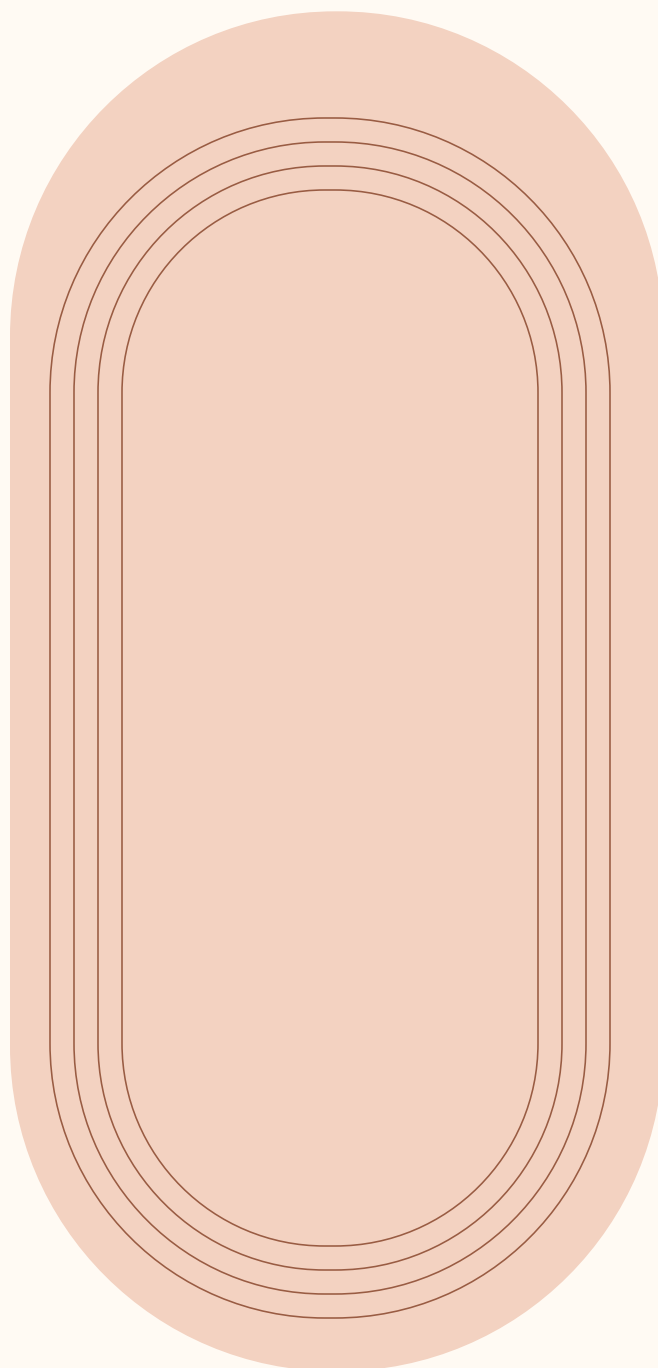
The Amazon Influencer Starter Kit

A small first step, using what you
already have.

A little guidance for the next part of your journey.

FREE | Guide 01

By Mahri • Cash for Creator



WELCOME

A note from me

I first heard about making product videos for Amazon in 2024. I filmed a few, could not figure out where to upload them, and gave up. I wish I had understood the order of the steps before I tried to do everything at once.

After my son was born in May 2025, I started researching again, often with him sleeping on my chest and my laptop beside me. I was accepted in July while I was still learning. My first \$0.80 mattered because it was the first time I could see my own work earning something.

I did not start with perfect English, a fancy studio or someone guiding me through every step. I started with questions. That is why I want these pages to feel like someone sitting beside you, helping you work out what to do next.

You do not have to figure out the whole business today. Start with the step in front of you.

Independent education from Cash for Creator; not an Amazon publication or endorsement. Approval, placements and income are not guaranteed. Examples are illustrative unless identified as my experience. Rules and account screens change: your current Amazon dashboard and official terms take priority.

THE SHORT VERSION

What you are actually starting

Have you ever shown a friend something you use at home and explained what you like about it? The Amazon Influencer Program builds on that idea: eligible creators share product recommendations that help people decide what to buy.

Your own place on Amazon

Accepted creators get a storefront: a page on Amazon where they can organize recommendations and share eligible content, such as product lists, photos and videos. Think of it as a collection of products you can explain from real experience.

How earning can work

You can share eligible links with your audience and earn commissions on qualifying purchases. Separately, creators who meet the requirements for onsite earnings may have their content featured in placements across Amazon, where it can help shoppers who are already browsing. Placement is not guaranteed, and views alone do not guarantee payment.

What you actually do

You might show how a kitchen tool works, how much fits inside a bag, or how a storage item looks in your home. You are creating helpful content, not opening a shop that stocks and ships those products. Start with items you already own and genuinely know.

Applying with your social account, setting up your storefront and qualifying for additional earning features are separate steps. Getting a storefront does not automatically unlock every opportunity. This kit gives you the overview; my in-depth guides walk through the details.

You can be denied if your application does not meet the criteria, or have content rejected if it does not follow the rules. Preparation helps you avoid preventable mistakes, but even a careful application is not guaranteed approval.

[Read Amazon's program overview and application page](#)

YOUR FIRST WORKSHEET

Start with what is at home

- ☐ Review your social profile: is it clear what you create?
- ☐ Choose three products you already own and use.
- ☐ Read Amazon's current instructions before applying or uploading.

Walk through one room. Skip anything you have never used or cannot identify accurately. You are looking for products you can explain from real experience, not the most expensive things you own.

Product I own	What can I show?	Question I can answer
Example: storage container	Lid, size and stacking	Will it fit my shelf?

One small task I can finish this week

You already have a starting point. A clear demonstration of something you know is more useful than pretending to be an expert on something you just bought.

THE PRACTICAL PART

Choose your next step

This kit is a little introduction to what is possible. My in-depth, step-by-step guides share what I have learned, explain the process in more detail, and help you put it into practice. Explore the collection at cashforcreator.com and choose your next step.

If you are here...	Choose your guide
I want help getting started.	Beginner's Guide • \$39 Application preparation, approval stages, initial videos, uploading and reports.
I am accepted and already posting.	Advanced Guide • \$49 Performance reviews, product decisions, better content and a repeatable routine.
I want to work with brands and explore more.	Expansion Toolkit • \$49 Outreach templates, tools, collaborations and international planning.
I want the whole collection.	Complete Bundle • \$99 All three paid guides plus this starter kit.

Free official places to keep learning

[Amazon Creator University](#)

[Amazon program policies](#)

Official links checked September 25, 2026. Some resources require an eligible Amazon account.